Orange is helping to achieve the
Sustainable Development Goals

In collaboration with various Group entities and in line with our purpose and our Engage 2025 strategic plan, we have identified 6 of the 17 Sustainable Development Goals (SDGs) set by the UN on which we can have the biggest impact and for which we will hold ourselves accountable. In addition to these 6 SDGs, we contribute to 5 additional SDGs.

Peace, justice and strong institutions

We have a permanent concern for respecting fundamental freedoms and strictly applying our ethical principles:
- Ethics charter
- International charter for inclusive AI with the Arborus Fund
- Member of the Global Network Initiative board
- Development of responsible purchasing standards through the Join Audit Cooperation
- Development of cybersecurity and data security solutions

Among the goals for 2025: exceed €1 billion in B2B revenue and become the European leader in cybersecurity by 2023.

Partnerships for the goals

We develop partnerships with our entire ecosystem: governments, development agencies, NGOs, social entrepreneurs, innovative SMEs, etc.:
- Support and assistance programme for startups: acceleration (Orange Fab network), funding (Orange Ventures), contests (POESAM and hackathons), participation in events (VivaTech, AfricaCom, etc.)
- Technology cooperation
- Academic partnerships

Among the goals for 2025: €350 million grant for the Orange Ventures investment fund.

Climate action

We are committed to the fight against global warming and strive to make telecoms an essential part of a carbon-free society:
- Reducing the energy use of our networks and IT systems with the Green ITN programme
- First European fleet of carsharing companies
- 26% of our electricity needs are covered by renewable sources
- Orange sites in 8 countries across Africa are supplied with solar-generated electricity, through our partnerships
- Digital to preserve biodiversity (partnerships such as Orange Marine/Euro-Argo, CREA Mont-Blanc etc.)

Among the goals for 2025: 50% of electricity from renewables and 30% reduction in CO_2 emissions compared with 2015.

Responsible consumption and production

We integrate the circular economy into our processes and businesses in order to extend the lifespan of products and equipment, optimise their end-of-life treatment and to limit our environmental impact:
- Eco-design process for our products and services
- Phone and multimedia equipment collection and repair, and sale of used devices
- Awareness campaigns on eco-friendly behaviours
- Use of refurbished network equipment

Among the goals for 2025: 100% of devices sold under the Orange brand are eco-designed.

Reduced inequalities

We reduce inequalities so that everyone, regardless of their situation, can seize opportunities afforded by digital tools:
- Digital support for all offered through the Orange Digital Centers
- Development of inclusive offers and more affordable devices
- Support and education programmes from the Orange Foundation
- Global agreement on workplace gender equality with the UNI Global Union
- Member of the global movement The Valuable 500

Among the goals for 2025: an Orange Digital Centre in every region.

Industry, innovation and infrastructure

We offer connectivity and innovative services to all through our telecommunications networks:
- Fixed (fibre) and mobile (4G, 5G) ultra-high-speed broadband for individuals, businesses and wholesale
- Innovative services: IT, cybersecurity, mobile finance, etc.
- Top European operator for patent applications
- €5 billion invested in networks

Among the goals for 2025: extension of coverage to rural areas in Africa and the Middle East; fibre in more than 65 million homes in Europe by 2023.