



**Press release**  
Paris, 18 April 2018

## **Orange Business Services and Siemens partner to deliver IoT solutions for industrial performance**

- **Bridging the gap between industrial operations and IT with IoT and analytics thanks to joint solutions with MindSphere**
- **Combining strengths to provide customers with new revenue streams, lower costs and improved efficiencies**
- **Partnership on display at Hannover Messe – Siemens MindSphere booth: Hall 9, stand D35**

[Orange Business Services](#) and [Siemens](#), the leading factory automation equipment provider, have joined forces to drive the adoption of the Internet of Things (IoT) in the industrial sector by simplifying integration and promoting IoT innovation. The initial focus will be to develop solutions around asset tracking and asset monitoring to optimize the supply chain and improve efficiencies, as well as to develop digitally enhanced products to increase customer satisfaction and create new business models.

The partnership will help businesses connect their machines and physical infrastructure to the digital world, allowing them to translate the wealth of data they produce into business results. Advanced analytics and digital services will help them increase productivity and efficiency across their business.

Orange Business Services brings its global cellular connectivity, consulting, system integration and application development skills to the partnership. The alliance is built around Siemens' [MindSphere](#), the cloud-based open IoT operating system, and Datavenue, the Orange IoT and data analytics modular offering.

### **The seamless integration of data along industrial value chains**

Orange Business Services will connect systems and objects via MindSphere. Customers have the option of pre-packaged offerings such as asset tracking, or customized solutions and applications. Orange Business Services will initially provide connectivity components from Datavenue, including cellular and Low Power Wide Area (LPWA) networks. Other Datavenue components will follow.

“We are delighted to partner with Siemens in the MindSphere Ecosystem in the industrial sector. By combining our strengths we are providing industrial enterprises with new opportunities to exploit their data and unleash the power of IoT to drive significant competitive advantage,” said Olivier Ondet, Senior Vice President, IoT and Analytics, Orange Business Services.

“Orange Business Services supports Siemens’ MindSphere Global Ecosystem with its leading IT, system integration and application development expertise, ultimately benefiting our joint customers. The global IoT connectivity offering from Orange supports requirements where digital products and digital processes can be integrated in our MindSphere platform. Our customers will now benefit from worldwide coverage, which supports new business models and scalability,” said Kai Brasche, Vice President, MindSphere Partner Management EMEA at Siemens.

The partnership will initially focus on Europe, starting with solutions to be rolled out in Germany and Austria. To demonstrate the capabilities of this partnership, Orange Business Services and Siemens will be present on the MindSphere booth at Hannover Messe, Hall 9, stand D35. Hannover Messe is the world’s leading industrial technology trade fair, April 23-27, 2018.

#### **About Orange Business Services**

Orange Business Services, the B2B branch of the Orange Group, and its 22,000 employees, is focused on supporting the digital transformation of multinational enterprises and French SMEs across five continents. Orange Business Services is not only an infrastructure operator, but also a technology integrator and a value-added service provider. It offers companies digital solutions that help foster collaboration within their teams (collaborative workspaces and mobile workspaces), better serve their customers (enriched customer relations and business innovation), and support their projects (enriched connectivity, flexible IT and cyberdefense). The integrated technologies that Orange Business Services offer range from Software Defined Networks (SDN/NFV), Big Data and IoT, to cloud computing, unified communications and collaboration, as well as cybersecurity. Orange Business Services customers include over 3,000 renowned multinational corporations at an international level and over two million professionals, companies and local communities in France.

Learn more at [www.orange-business.com](http://www.orange-business.com) or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world’s leading telecommunications operators with annual sales of 41 billion euros in 2017 and has 273 million customers in 29 countries at 31 December 2017. Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

*Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.*

#### **Press contacts:**

Elizabeth Mayeri, Orange Business Services, [elizabeth.mayeri@orange.com](mailto:elizabeth.mayeri@orange.com), +1 212 251 2086