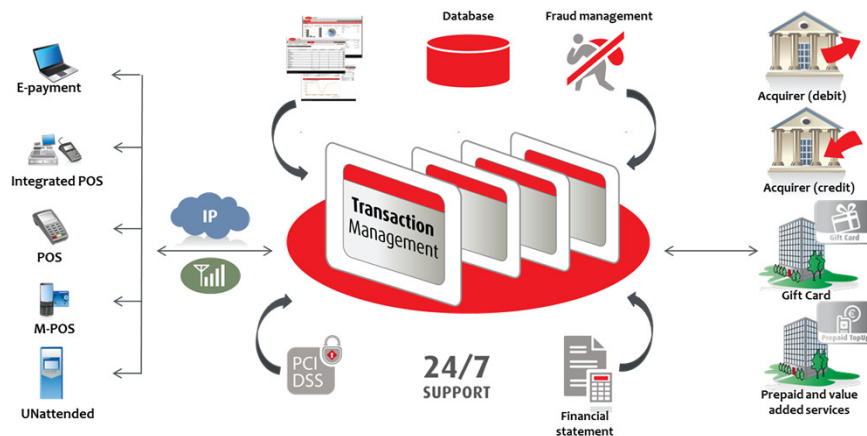


Axis : payment solution for retail

- **Security** : secure transportation of the payment flow from the terminal to the client 's acquirer (PCI DSS ; P2PE ; PCI PTSv4). Dematerialized receipt
- **Omni-channel** : allows Omni-channel payment schemes. Omni-channel, store-to-web and click & collect payment flows and client process facilitated
- **International** : live in 20 countries, first NEXO-certified solution
- **Reporting** : unique interface for all transactions no matter the origin of payment (mobile, web, store, unattended, etc.)
- **Digital services** : micro-donation, cashback, satisfaction survey, etc.



More than 350 retailers

70% of Top 30 retailers

2 billions transactions in 2015

99,95% availability rate

Available in more than 20 countries

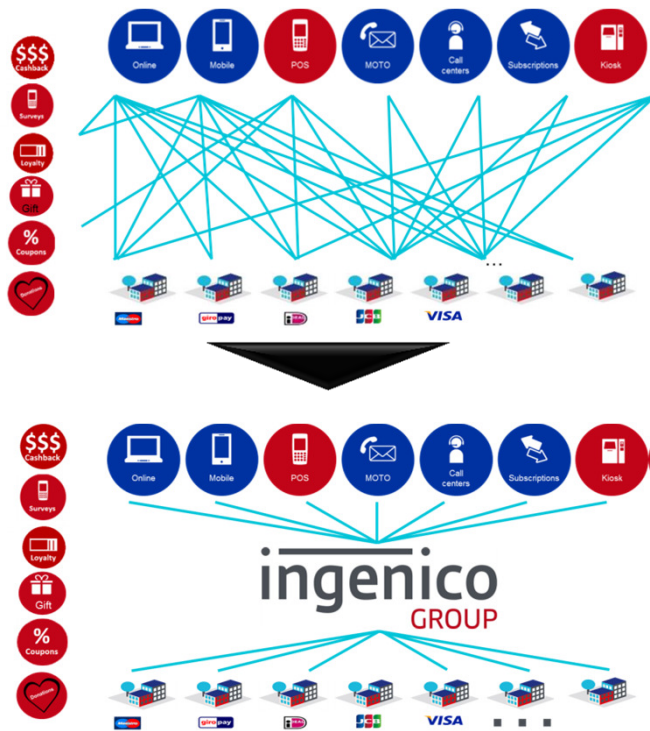
More than 40 payment means



ingenico
GROUP

Worldwide leader
in seamless
payment

Omni-Channel : merging on-line and in-store payments and usages



1

Omni-channel offer

An offer covering all payments channels (on-line, mobile, in-store)

2

Unique reporting

Only one graphic interface to access all transactions reports (on-line, off-line, mobile)

3

Omni-channel payment scenarios

- . A unique ID number (Token) is transmitted for each on-line and off-line transaction, allowing transaction data usage by the merchant and thus new use cases :*
- . Car non-present post debit of an in-store transaction*
- . Reimburse / credit a card without owner's presence*
- . Feeding of a CRM or any statistic tool to analyze customer frequency or segmentation*
- . Go virtual to real in a click & collect mode*