

## Orange Business Services and Cisco co-innovate and power next generation SD-LANs

- Builds on proven SD-WAN co-innovation program
- Single intuitive SD-LAN design brings end-to-end agility, cost savings and scalability to enterprises

Orange Business Services and Cisco are co-innovating to help customers transform their enterprise local area network (LAN) into more flexible, powerful software defined LANs (SD-LAN).

Building on its existing relationship and SD-WAN customer successes, Orange and Cisco will work with customers to develop SD-LAN solutions in its Open Labs program, tailored to address individual customers' business challenges and use cases with network automation, analytics and security. The Orange Open Labs provide a global mix of physical and virtual resources for innovation and development. This helps companies explore their future connectivity and performance possibilities in a safe and secure environment. The benefit of hands-on experience is clear, with 80 percent of enterprises utilizing the Open Lab for an SD-WAN proof of concept (PoC) moving on to roll-out SD-WAN pilots with Orange Business Services.

"Through our innovative partnership with Cisco and a commitment to our Open Lab environment, we look forward to working together to harness the agility and scalability of SD-LAN. Leveraging our proven success with Flexible SD-WAN, we aim to create an end-to-end networking journey in an optimized, adaptable enterprise network environment," said Pierre-Louis Biaggi, vice president, Connectivity Solutions, Orange Business Services.

## A self-organized, self-serving network

The relentless growth of devices, mobile apps and data is putting huge strain on the traditional network, dramatically increasing complexity and access requirements. The SD-LAN creates a centrally-managed wired and wireless network architecture, which is easier to integrate, operate and run, enabling businesses to work faster and smarter. SD-LAN provides highly secure anytime, any device, anywhere access and a high-quality user experience.

"With the exponential growth of users and devices in a highly mobile world connecting to applications and data in multiple cloud environments, enterprises are looking to deliver security and optimal application experiences while reducing costs," said Sachin Gupta, senior vice president, product management, Enterprise Networking, Cisco. "Building on our collaboration with Orange around Intent-based Networking, we are now expanding from SD-WAN to SD-LAN, delivering multi domain segmentation, automation and analytics."

For campus Wi-Fi networks, SD-LAN addresses problematic deployment and visibility issues. It can effectively monitor services, access and usage on networks, and anticipate any essential upgrades to deal with the demands of wireless users. SD-LAN provides highly secure identity-driven access, defining the users, things and devices that can access the network. Access can be granted or revoked at a granular level such as setting up guest Wi-Fi groups, for example.

With IoT and the forecasted enormous number of connected devices, identifying devices and usage will be paramount. SD-LAN allows for segmentation based on the connected device, making it easy to segment groups, departments and the like. This enhances security, performance and device priority access management.

## **About Orange Business Services**

As the B-to-B division of the Orange Group, Orange Business Services focuses exclusively on serving enterprises around the world. Both a network operator and a digital services integrator, Orange Business Services leverages expertise in the areas of IoT, Cloud, Data and AI, application development and cybersecurity. It supports and protects companies at every stage of their data lifecycle, from collection, transport, storage and processing to analysis and sharing.

With companies thriving on innovation, Orange Business Services places its customers at the heart of an open collaborative ecosystem. This includes its 25,000 employees, the assets and expertise of the Orange Group, its technology and business partners and a pool of finely selected start-ups. More than 3,000 multinational enterprises, as well as two million professionals, companies and local communities in France, rely on Orange Business Services.

For more information, visit www.orange-business.com or follow us on LinkedIn, Twitter and our blogs.

Orange is one of the world's leading telecommunications operators with revenues of 41 billion euros in 2018 and 264 million customers worldwide at 31 March 2019. Orange is listed on the Euronext Paris (ORA) and on the New York Stock Exchange (ORAN).

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