



Press release
Paris, 29 August 2017

Yepzon brings wearable tracker to the world with IoT services from Orange Business Services

- **Supports global expansion plan for 100,000 Yepzon locator devices**
- **Seamless Orange IoT service available in 220 countries and territories**

Orange Business Services is supporting Yepzon Group's global ambition with a new three-year agreement for worldwide IoT connectivity and SIM cards for 100,000 locator devices. With headquarters in Finland, Yepzon Group develops wearable technologies and smart-clothing applications. It has quickly evolved from a bright idea to a successful international business in just three years and is now heading for the global market.

Yepzon Group's wearable locator device uses Bluetooth, GPS and mobile network technologies to provide accurate location information through a mobile application for iOS, Android and Windows phones. The Yepzon locator is targeted at a range of different applications that boost safety and peace of mind. They include monitoring elderly relatives, locating family pets or tracking the location of various types of equipment.

The Orange IoT service provides tangible business benefits for Yepzon. They include: seamless SIM card ordering, simple activation and tracking through a dedicated portal; one price per SIM card regardless of location; and scalable connectivity reaching 220 countries and territories.

"A reliable IoT communications infrastructure, global presence and an attractive business model are key to our global expansion and further success," says Otto Linna, CEO, Yepzon Enterprises. "Orange is our partner of choice to support our growing business because of the company's international footprint and IoT and analytics expertise."

"Yepzon's intention to increase safety for millions and make the technology available for the benefit of families and loved ones around the world, as well as its ambitious growth plans, clearly call for a reliable and trustworthy global partner," says Helmut Reisinger, executive vice president, International, Orange Business Services. "We are very happy to have been selected as their provider of choice and help enable their global ambition."

The Orange Business Services IoT connectivity service is part of Datavenue, a modular IoT and Analytics solution. To enable advanced analysis and decision-making, the Datavenue solution encompasses the selection of actual objects, their reliable and secure connection, and management of data. A global team of more than 700 Orange data scientists and engineers design and develop these innovative services. Orange already supports over 12 million B2B objects across a variety of sectors, including Automotive and Transport, Smart

Cities, Industry and Manufacturing and Daily Life (smart home, healthcare and wearables). Datavenue reaffirms the Orange commitment to supporting businesses with their digital transformation. The Yepzon wearable trackers are also sold by Orange Luxembourg.

About Orange Business Services

Orange Business Services, the B2B branch of the Orange Group, and its 21,000 employees, is focused on supporting the digital transformation of multinational enterprises and French SMEs across five continents. Orange Business Services is not only an infrastructure operator, but also a technology integrator and a value-added service provider. It offers companies digital solutions that help foster collaboration within their teams (collaborative workspaces and mobile workspaces), better serve their customers (enriched customer relations and business innovation), and support their projects (enriched connectivity, flexible IT and cyberdefense). The integrated technologies that Orange Business Services offer range from Software Defined Networks (SDN/NFV), Big Data and IoT, to cloud computing, unified communications and collaboration, as well as cybersecurity. Orange Business Services customers include over 3,000 renowned multinational corporations at an international level and over two million professionals, companies and local communities in France.

Learn more at www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with annual sales of 40.9 billion euros in 2016 and has 269 million customers in 29 countries at 30 June 2017. Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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