Press release

Dubai and Paris – December 1st, 2014

**Eutech trusts Orange Business Services to run its smart cities service in the cloud**

Eutech Cybernetic has chosen Orange Business Services secured Infrastructure-as-a-Service (IaaS) Flexible Computing Express to host and manage iVivaCloud™, its innovative smart city service platform.

**transforming cities with smart infrastructure**

At a time when urban landscapes are changing rapidly, cities are confronting new challenges such as optimizing power supplies and transport, improving the quality of life of their citizens and making themselves more attractive for businesses and tourists alike. Digital technology plays a central role in this transformation.

iVivaCloud™ is an Internet of Everything (IoE) platform, which provides a suite of applications for smart cities, smart buildings and offices. It allows the property operator to manage a single building, a set of buildings or an entire city across multiple locations from a single user-centric platform, via any device and from anywhere. iVivaCloud™ delivers smart ways of managing traffic, irrigation, sewage, utilities and car parks for the shopping malls, new districts and industrial cities that are being developed in the Middle East.

Through Flexible Computing Express, Eutech is able to dynamically manage the IT infrastructure required by its platform through a secured web portal. This allows it to meet fluctuating demand and support business growth in the burgeoning smart cities market in the Middle East. Eutech also benefits from the “cloud coach service” as part of Flexible Computing Express. Cloud experts from Orange Business Service support Eutech in the design and management of its cloud infrastructure, which frees it up to focus on the development of its own platform and applications.

**reliability and security of cloud infrastructure key to choice of Orange Business Services**

Moving iVivaCloud™ from a public cloud to the Orange Business Services cloud infrastructure means that Eutech can guarantee its customers high levels of security and confidentiality. With Flexible Computing Express, Eutech will have its own private virtual data center within Orange Business Services Tier III+ data centers. Moreover, Eutech will offer its customers private access to its applications via the cloud hub Business VPN Galerie. They will able to connect to iVivaCloud™ directly through Orange Business Services private network.

Continuity of service is key when managing a city facility. Eutech needs to guarantee its customers 24/7 access to real-time operational intelligence and analysis. Flexible Computing Express meets the security, performance and availability needs of smart cities management, with 99.95 percent monthly uptime and built-in functions such as a dedicated virtual firewall, daily backup and around-the-clock support.

Giorgio Heiman, vice president, emerging markets and indirect channels, Orange Business Servicessaid, “Through our own smart cities program, we understand the importance of cloud computing as a key enabler of the digital transformation of cities. It allows cities to develop smart and connected services for their citizens without investing in IT infrastructures that they could not afford and don’t have the skills to develop. Flexible Computing Express provides the flexibility and security that Eutech needs for their innovative iVivaCloud™ smart city software-as-a-service (SaaS) offering.”

Dr. Hari Gunasingham, CEO of Eutech Cybernetic said “iVivaCloud™ on Orange Business Services secure cloud infrastructure will be a key asset for us when city operator’s requirements in terms of security are on the increase. The successful projects we have already jointly implemented with Orange in multiple geographies stand proof of our ability to bring unprecedented value to businesses. MEA is a key market for us and the fact that Orange Business has its feet on the ground in the region and is a key player in Smart Cities is clearly an asset.”

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**About Eutech Cybernetic**

Eutech Cybernetic Pte Ltd (www.ecyber.com) is a Singapore headquartered company with global operations, which focuses on the design, development and implementation of enterprise software solutions across a wide range of domains. Eutech Cybernetic is an industry pioneer in the development of next generation technologies for the Internet of Everything (IoE).

iVivaCloud™ is Eutech’s flagship IoE platform for intelligently integrating enterprise processes with business applications and systems eliminating operational silos of an organization. It is the first Internet of Everything (IoE) platform for enabling “smarter workplaces”, which then become the building blocks for implementing Smart Offices, Smart Buildings and Smart Cities. iVivaCloud can scale from a single workspace, to a corporate office, a building, a portfolio of buildings or to an entire city. The platform has been well accepted in marquee Smart City and Smart Building projects across the globe.

iVivaCloud can take the shape of any organization in any industry such as corporate real estate, municipality/urban city administration, power and energy, retail, finance and banking, mall management, airports, educational institutes and healthcare services. Eutech’s comprehensive list of reference sites span across Europe, the Middle East, United Arab Emirates, South East Asia, Asia Pacific and Australia.

Eutech Cybernetic has been included in the Cool Vendors in Smart City Applications and Solutions, 2014 report by Gartner, Inc. published in May 2014.

**About Orange Business Services**

Orange Business Services, the Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations. With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in more than 160. Offering a comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services was awarded four of the telecom industry’s highest accolades at the annual World Communication Awards 2013 – Best Global Operator, Best Cloud Service, Best Enterprise Service and Best Small Business Service. Orange Business Services is the only seven-time winner of Best Global Operator. Learn more at [www.orange-business.com](http://www.orange-business.com/) or follow us on [LinkedIn](http://www.linkedin.com/company/orange-business-services), [Twitter](https://twitter.com/orangebusiness) or [Facebook](https://www.facebook.com/orangebusiness).

Orange is one of the world’s leading telecommunications operators with annual sales of €41 billion in 2013 and has 159,000 employees worldwide at 30 September 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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**Press Contacts:**

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086
Jonathan Walsh, WPR Dubai, jon@wprme.com, +971 50 4588610