splitsecnd

Orange M2M connectivity solution enables global rollout of innovative vehicle accident and emergency response device

> " splitsecnd focuses on two things: safety and simplicity. Together with Orange Business Services, we are able to ensure that drivers stay safe and connected while on the road, 24/7, at the push of a button. "

Mel Taylor
President & CEO
splitsecnd

Highlights

- As a tech start-up based in the U.S., splitsecnd is the first portable emergency response plug-in crash detection device that calls for help in the event of an accident

- The service relies on real-time data transmission, and splitsecnd needed a specialist provider able to deliver M2M connectivity worldwide

- The solution is an Orange SIM card embedded within the splitsecnd device with the real-time location and driving data synced to the splitsecnd dashboard via limitless wireless connectivity

- splitsecnd can now offer its innovative service to customers in every country around the world and is looking to accelerate growth in North America, Europe and South Africa during 2016

Headquarters in
Nashville, TN

Founded in
2010

Orange ™ **Business Services**

splitsecnd

Issues and challenges

splitsecnd is the only emergency response device of its kind that can be used in any vehicle regardless of make, model or year. It plugs into the 12v outlet and enables automatic crash detection, 24/7 emergency assistance, pinpoint roadside assistance and real-time GPS vehicle location monitoring.

The splitsecnd service is based on real-time data transmission. Without this capability, the growth of the company was hindered by the inability to enter new markets. The company needed a global partner with M2M and connectivity expertise to ensure that its service could be securely delivered within each country.

The objective

Increase the company's service delivery to customers around the world by having the capability to collect and transmit data in real-time from the splitsecnd device in any vehicle to the splitsecnd dashboard.

The Orange Business Services solution

- Orange M2M connectivity
- Embedded SIM card built in to the splitsecnd device
- Simple tariff model
- Service consultancy
- Project management

The benefits

The Orange M2M connectivity solution has enabled splitsecnd to accelerate the penetration of new markets worldwide.

- Reliable, secure, dedicated and limitless global connectivity
- splitsecnd dashboard easily accessible via any desktop or mobile device
- Support for partnerships with vehicle fleet management companies

The results

- Orange global network, which eliminates roaming charges
- Simple cost model for accurate budget planning
- Future-proof, scalable solution to drive growth

" **We are ecstatic to announce this collaboration and expand our mission around the globe.** "

For more information about Orange Business Services, visit www.orange-business.com
For more information about splitsecnd, visit www.splitsecnd.com

orange™ **Business Services**