

## **Halliburton**

Global network capability enables Halliburton to accelerate digital transformation and rapidly enter new markets in East Africa

As we re-structured our business and entered new markets, often in remote locations, Orange consistently delivered a high-quality network service that helped us deliver our products and service to our clients.

**Ken Braud**Senior Vice President & CIO
Halliburton

## **Highlights**

- Halliburton is one of the world's largest providers to the upstream oil and gas industry
- The company needed to be "on the ground" in new markets in East Africa quickly after winning new contracts
   every day spent setting up local operations meant lost revenue
- The Orange global network covers even remote parts of the Middle East and Africa and is supported by our people working closely with our clients in every country in that region
- Halliburton staff operating in remote locations in East Africa now have fast and full access to online corporate tools, enabling them to accelerate the development of each site



Founded in 1919



14 Product service lines







## **Issues and challenges**

From its headquarters in Houston, Texas, Halliburton has over 50,000 employees operating in 70 countries worldwide serving the upstream oil and gas industry throughout the lifecycle of the reservoir – from locating hydrocarbons and managing geological data, to drilling and formation evaluation, well construction, completion and production optimization. The company is constantly searching for new sources of oil and gas, and this means operating in remote regions that have under-developed communications infrastructure.

In countries such as Rwanda, Angola and other parts of East Africa, Halliburton needs to be on-site very quickly following the award of new contracts – it's vital for each site to become operational and revenue-generating as soon as possible. Staff need full access to corporate tools even when they are working in remote and distant locations.

#### The objective

Open up new markets in remote parts of East Africa.

# The Orange Business Services solution

- Orange global network with focus on Middle East & Africa
- Strong built-in failover capability
- Competitive, consistent pricing
- Program management

### The benefits

Orange Business Services has enabled Halliburton to react very quickly to new contracts that the company was awarded in East Africa.

- Rapid and successful entry into new "frontier" markets
- Immediate access to corporate online tools for staff in remote locations
- Secure, reliable global network with high network performance and availability
- Telecommunications solution that supports business growth

#### The results

- Faster revenue generation with sites rapidly operational
- Opportunities maximized in new markets
- Cost savings as a result of lower connectivity costs
- Easier budget planning with predictable pricing
- Flexibility through a scalable solution

The last few years have seen volatile markets, and it's in difficult times that you learn who you can rely on. Orange Business Services proved themselves to be a partner we can trust.

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For more information about Orange Business Services, visit www.orange-business.com For more information about Halliburton, visit www.halliburton.com

