



## Kordsa Global

# Orange global network meets demands of complex, rapidly growing business

“ In order to ensure business continuity and to support our business-critical applications, we needed a stable, reliable and flexible global network infrastructure. The Orange team developed the optimum solution by defining the technologies and designs that would best achieve our objectives in the long term. ”

Tekin Gulsen  
Global IT Director  
Kordsa Global

## Highlights

- Kordsa is a world leader in nylon and polyester yarn, cord fabric and single-end cord production
- Requirements included high availability & performance of business-critical applications to support growing, highly distributed office network
- Also, implementation of a new global IT governance strategy
- The solution was a fully managed, global Business VPN with 11 sites in nine countries on five continents
- Managed enterprise application solution with Riverbed
- Pro-active service support with ITIL® certified staff
- The result is a stable, reliable global network with high availability and performance
- Increased flexibility and capability for rapid rollout of new services and added-value services – on and off-net data and video



**Business  
Services**

**KORDSA** GLOBAL

## Issues and challenges

Kordsa Global is a world leader in nylon and polyester yarn, cord fabric and single-end cord production, with a focus on serving the tire reinforcement and mechanical rubber markets. From its headquarters in Istanbul, it has around 4,500 employees operating in nine countries: Argentina, Brazil, China, Egypt, Germany, Indonesia, Thailand, Turkey and the USA across five continents.

Over its 37-year history, the company has maintained a market-leading position, has grown steadily and today is a major organization. However, growth has placed pressure on internal communications and on the systems and applications needed to manage this complex, highly distributed organization. It was evident that the voice and data network had to have increased flexibility and capability to match the demands of the business, in particular in ensuring high availability and performance of the business-critical applications upon which it relies.

### The objective

Ensure the network can fully support the highly distributed office network of this rapidly growing global business.

## The benefits

Business VPN from Orange Business Services has delivered significant benefits to Kordsa Global and is helping the company to support and grow its international operations.

### Improved network

- Stable and reliable network
- 24/7 monitoring and reporting and troubleshooting support
- Increased availability

### Enhanced end user experience

- Improved performance of business-critical applications worldwide
- Capability for rapid rollout of new services

### Business growth enabler

- Greater flexibility to meet changing business needs
- Support for new global IT governance strategy

### Foundation for the future

- Platform for added-value services to highly distributed offices
- On and off-net data and video

## The Orange Business Services solution

- Fully managed global Business VPN with 11 sites across nine countries on five continents
- Optimal solution design to meet long-term objectives
- Managed Enterprise Application Management solution with Riverbed Technology
- Pro-active service support with ITIL® certified staff
- Project Management and Service Management

## The results

- Reliable global network
- Increased application performance
- Enhanced end user experience
- Ability to add new added-value services

“ Supporting services such as proactive service support and project management to implement this highly complex solution were also critical for the success of the project. ”

For more information about Orange Business Services, visit [www.orange-business.com](http://www.orange-business.com)

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