



## Banvit A.S.

# Network strategy and optimization delivers rapid ROI

“ Orange carried out a detailed network audit for Banvit and also checked the performance of our applications and servers. Having worked with many consultants, we are impressed with their knowledge, professionalism, detailed findings and realistic recommendations. This engagement provided us with tangible results, which we will use to prepare our plans for improving and maintaining our network’s infrastructure and its operation. ”

Timur Karaman  
Vice President  
IT Manager  
Banvit A.S.

## Highlights

- Regional leader in poultry production, animal feed and prepared meat products for consumers and restaurants
- HQ in Turkey, 2,600 employees, exporting regionally and to global markets
- Complex and distributed legacy systems causing poor performance
- Three-year IT strategy to support business objectives, with rollout and budget plans
- Three assessment work streams: network, application performance, server virtualization
- Comprehensive application optimization, server virtualization and network strategy
- Return on investment in less than 11 months



Business  
Services



## Issues and challenges

Banvit A.S., headquartered in Bandirma, Turkey, has 2,600 employees operating from 36 offices in Turkey and four in Romania and is growing internationally. The company is the regional market leader with a strong reputation for innovation in poultry production, animal feed, eggs, processed and prepared chicken, turkey, veal and red meat products for consumers and the restaurant industry.

Over many years, a complex and distributed server environment had developed throughout the company, and Banvit's rapid growth had led to unplanned and inconsistent network investments and a mix of access mechanisms. These factors were causing performance and governance issues.

Additionally, the IT department found itself with no visibility on network application performance, high costs, poor end-user experience and with potential risks to network performance and availability. Banvit decided to assess the situation and develop a strategy and roadmap that would support its business objectives. The challenge was to identify a partner with the skills and experience to handle this major, complex project.

### The objective

Develop a network and business-critical application strategy that increases performance and manages costs.

## The benefits

The three-year IT strategy has delivered significant benefits as well as a clear view of the way forward for Banvit A.S.

### Reduced costs

- Return on investment in less than 11 months
- Identification of server virtualization options and risks/benefits of alternate routes

### Increased clarity

- Rollout plans and budgets based on corporate strategy
- Establishment of standards and budgets
- Full set of network documentation

### Enhanced user experience

- Identification of application performance issues and actions
- Increased network resiliency, scalability and security

## The Orange Business Services solution

- Three-year IT strategy and roadmap to support business objectives
- Three assessment work streams: network, application performance and server virtualization
- Partner management: Ipanema (application optimization) and Neocles (server virtualization assessment)
- Network infrastructure and standards recommendation with rollout plan and budgets
- Program management

## The results

- Rapid ROI
- Clear view of network development
- Improved application performance
- Enhanced user experience

“ The Orange worldwide experience allows them to develop objective and business-oriented recommendations that also support their clients' growth strategies. We believe they are the right and long-term business partner for Banvit. ”

For more information about Orange Business Services, visit [www.orange-business.com](http://www.orange-business.com)

For more information about Banvit A.S., visit [www.banvitas.com](http://www.banvitas.com)

