



AkzoNobel

Global Telepresence rollout enables collaboration, cuts travel time and costs

“ In line with our strategy, this focused investment will help us to further sharpen our competitive edge, enhance our front-runner role in innovation and contribute to our talent management program. Furthermore, this upgrade of our collaboration landscape will provide another impulse to accelerate productivity and significantly reduce travel costs, while delivering a positive contribution to our sustainability agenda. ”

Pieter Schoehuijs
CIO
AkzoNobel

Highlights

- Largest global paints, coatings and specialty chemicals company
- Need to integrate ICI subsidiary, enhance global communications and reduce travel costs and environmental consumption
- Global rollout of a fully-managed 15-site Cisco TelePresence solution
- Included network upgrades, equipment deployment, maintenance, 24/7 end-to-end management and end-user support
- Results included reduced travel time and costs, enhanced global collaboration and productivity as well as reduced carbon footprint and support of sustainability commitments



Business
Services



Issues and challenges

AkzoNobel is a Global Fortune 500 corporation and, through the acquisition of ICI in 2008, is the largest global paints, coatings and specialty chemicals company. It operates in over 80 countries worldwide with 55,000 employees.

The integration of the ICI operations was a major challenge, and AkzoNobel decided to fully utilize technology to aid the integration of the two companies and their respective cultures. Beyond the “soft” benefits of greater collaboration, it also needed to do two specific things to move forward: increase productivity and reduce costs.

AkzoNobel wanted to facilitate collaboration between global project teams and provide better access to experts, training and remote learning. For senior executives in particular, a priority was to help maintain a healthy work/life balance by reducing the time spent traveling.

The objective

Reduce travel time and costs and increase employee collaboration and productivity.

The benefits

The Cisco TelePresence solution has delivered significant benefits for AkzoNobel.

Reduced costs

- Lower travel costs
- Less time spent traveling by senior executives

Increased productivity

- Enhanced global team collaboration and working
- Increased employee productivity and better work/life balance

Environmental support

- Reduced carbon footprint
- Adherence to corporate sustainability commitments

The Orange Business Services solution

- Global rollout of a fully-managed 15-site Cisco TelePresence solution in Brazil, Canada, China, India, the Netherlands, Sweden and the U.K.
- Network upgrades, equipment, deployment, maintenance, 24/7 end-to-end service management and complete program management of the solution
- Concierge “push-of-a-button” end-user support

The results

- Significant travel time and cost savings
- Enhanced global team working
- Increased employee productivity
- Reduced carbon footprint

“ Over the past years, Orange Business Services has proven to be a reliable and innovative partner and is best positioned to implement this highly visible project and manage the ongoing service. ”

For more information about Orange Business Services, visit www.orange-business.com

For more information about AkzoNobel, visit www.akzonobel.com

