



press release
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Orange Business Services appoints Helmut Reisinger as head of its new international organization and announces changes in Europe and the Americas

Anne-Sophie Lotgering leads Europe, Russia and CIS region; Mark Kenealy manages Americas region

Effective January 1, 2015, Helmut Reisinger is the new executive vice president, International for Orange Business Services. Reisinger will lead the international business for the company, excluding France, continuing to position Orange as the trusted partner for multinational corporations (MNCs), accompanying them in their digital transformation.

Reisinger, who joined Orange in 2007, has led the Europe, Russia & CIS region for seven years and has supported the digital, global demands of Orange Business Services' MNC customers, such as the European Space Agency, Heineken and Siemens. He will now extend that expertise across the globe, drawing on the support of four regional leaders who will ensure the commitment to a strong local presence wherever customers are located:

- Anne-Sophie Lotgering assumes the position of senior vice president, Europe, Russia and CIS. Formerly vice president, sales and marketing for Europe, Lotgering has held senior positions in various divisions of Orange, including mobile subsidiaries, since she joined the company in 2002.
- Mark Kenealy takes on the role of senior vice president, Americas. Formerly the country manager for UK and Ireland at Orange Business Services, Kenealy has more than 25 years of IT experience, as well as business management, leadership and strategic sales skills, previously working for companies such as Computacenter, Getronics and most recently EMC.
- Patrick Sim, continues to lead the Asia-Pacific region as senior vice president.
- Philippe Koebel continues to head the Emerging Markets & Indirect region, focused on Africa, Middle East and Turkey, as senior vice president.

Diana Einterz, senior vice president, Americas for the past eight years, is now executive vice president, French Major Accounts, with the goal to expand the business both in France and beyond its borders internationally.

“In today’s environment, global organizations are looking to manage complexity, minimize risk and leverage the power of a dispersed, multicultural workforce. Our global customers continue to expand into new markets for growth opportunities, and they rely on us to support them wherever



their business takes them – through any business challenge and with no boundaries,” said Thierry Bonhomme, CEO, Orange Business Services. “Our newly streamlined international organization will enhance collaboration across all regions and deliver even greater and faster service to our customers with customer-centric teaming. We are well-positioned to ensure our global customers’ business continuity and support their digital transformation and continued growth.”

Biographies and pictures available upon request.

about Orange Business Services

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also an IT solutions integrator and applications developer in France and around the world. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks; applications for Internet of Things, 360° customer experience and Big Data analytics; and cybersecurity thanks to dedicated experts and infrastructure to protect information systems. More than 3,000 multinational organizations and 2 million SOHOs, enterprises and local authorities in France rely on Orange Business Services as their trusted partner.

Learn more at www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world’s leading telecommunications operators with annual sales of 41 billion euros in 2013 and has 159,000 employees worldwide at September 30, 2014. Orange is listed on the NYSE Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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Press Contacts:

Elizabeth Mayeri, Orange Business Services, elizabeth.mayeri@orange.com, +1 212 251 2086
Sylvie Duho, Orange, service.presse@orange.com, +33 1 44 44 93 93