



Program Management



realize your vision
and investment strategy
benefits

“The art of progress is to
preserve order amid change and
to preserve change amid order.”

Alfred North Whitehead

- manage strategic investments to realize business benefits
- relate projects under a program framework to identify inter-dependencies and increase efficiency
- maximize governance and control with a phased approach
- reduce risk by applying a formal program management methodology and techniques
- maximize the opportunity for program success

**Business
Services**



gain control, reduce risk

In today's global, networked, real-time world, dealing with complex business projects is more the norm than the exception. However, making sure that they are well managed and support your business objectives is no small task. Gartner research found that 66% of large program initiatives fail to achieve their stated business objectives and are delivered late or substantially over budget.

Maintaining visibility and control of your programs and taking advantage of benefits across multiple projects are critical to the successful implementation of your strategy and objectives. With your programs and projects in check, you'll lower your exposure to risk and raise your level of success.

realize your strategic vision

Our proven Program Management techniques help you define clear objectives and develop finite projects that will bring your strategy and visions to reality. Program Management involves coordinating and managing a portfolio of projects as a unit, for example a "productivity improvement program," to achieve desired outcomes and realize benefits.

The scope of Program Management goes well beyond the boundaries of managing individual projects. By linking project and program management, you can efficiently and cost effectively deploy your strategy, while maintaining control of project interdependencies and program benefits. This assures that your strategy is successfully implemented and your visions are achieved.

use a proven methodology

Our methodology is based on the Project Management Institute (PMI) standard of excellence and employs a formal program management framework that provides:

- experienced program managers
- vision and strategy development
- project and program management capabilities
- global deployment
- project integration and dependency management
- benefits management

good to know

Orange Business Services Program Management is aligned with the Project Management Institute (PMI) Standard for Program Management.



for more information about Program Management from Orange, contact your local account team or visit us at www.orange-business.com