Orange Business Services appoints Hélène Auriol Potier to lead international business and continue growth momentum

- **Focus on growth areas in network virtualization/SD-WAN, cyberdefense, cloud, IoT and analytics with surge in enterprise data**

- **Accelerate customer engagement by leveraging co-innovation and business ecosystems**

Hélène Auriol Potier has been appointed Executive Vice President, International at Orange Business Services. She joins Orange from Microsoft where she spent 10 years, most recently as General Manager, Artificial Intelligence, Western Europe.

"Hélène's deep knowledge of B2B customer needs, as well as her expertise in digital technologies will help our customers shape their innovation and is a perfect match with our ambition to become a leader in a new global, data-driven ecosystem where people, objects and business processes are all connected both inside and outside the company. This is what we envision as the "Internet of Enterprises," said Helmut Reisinger, CEO, Orange Business Services.

Bringing information technology industry expertise gained in the US, Europe, Africa and Asia, Auriol Potier will help drive forward the company's growth in areas that are key to support multinational companies in their data journey, including IoT, SD-WAN, cloud, analytics, big data and cyberdefense. This strategy has already delivered significant results for Orange Business Services, with over 100 new major international customers signed up in 2018.

In cloud services and cybersecurity for example, Orange Business Services has posted seven consecutive years of double-digit growth globally, putting it well on the way to meeting its ambition for 50 percent of cloud revenues to come from outside France by 2022. This has also been driven by key acquisitions in the industry, including Basefarm, and the opening of new data centers in Amsterdam and Atlanta.

With 60 percent of the world's data expected to come from enterprises in 2025 (vs 30 percent today)[1], Orange Business Services continues to transform its core service portfolio, including network services with the development of its software defined network (SDN)-based offerings, including Flexible SD-WAN. That solution was recognized as Best

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[1] Source: IDC White Paper, sponsored by Seagate, Data Age 2025: The Digitization of the World from Edge to Core, November 2018.

Enterprise Service in the 2018 World Communications Awards and attracted many new customers, including Siemens, one of the biggest SD-WAN deals ever signed.

Thanks to the Orange international focus on innovation, the company has pioneered a co-innovation approach that facilitates collaboration among the customer, Orange experts and partners to deliver new ideas, test them and bring them to market. Successes include a project where Orange and its partner Foxtrot Systems are developing a proof of concept to optimize logistics using Artificial Intelligence and Machine Learning for one of its largest European manufacturing customers. With a collaborative open ecosystem of internal talent and partners, Orange Business Services is poised to continue developing innovative solutions to benefit its customers.

About Orange Business Services
Orange Business Services, the B2B branch of the Orange Group, and its 25,000 employees, is focused on supporting the digital transformation of multinational enterprises and French SMEs across five continents. Orange Business Services is not only an infrastructure operator, but also a technology integrator and a value-added service provider. It offers companies digital solutions that help foster collaboration within their teams (collaborative workspaces and mobile workspaces), better serve their customers (enriched customer relations and business innovation), and support their projects (enriched connectivity, flexible IT and cyberdefense). The integrated technologies that Orange Business Services offer range from Software Defined Networks (SDN/NFV), Big Data and IoT, to cloud computing, unified communications and collaboration, as well as cybersecurity. Orange Business Services customers include over 3,000 renowned multinational corporations at an international level and over two million professionals, companies and local communities in France.

Learn more at www.orange-business.com or follow us on LinkedIn, Twitter and our blogs.

Orange is one of the world's leading telecommunications operators with annual sales of 41 billion euros in 2017 and has 261 million customers in 28 countries at 30 September 2018. Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

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