

Digital Maturity Assessment



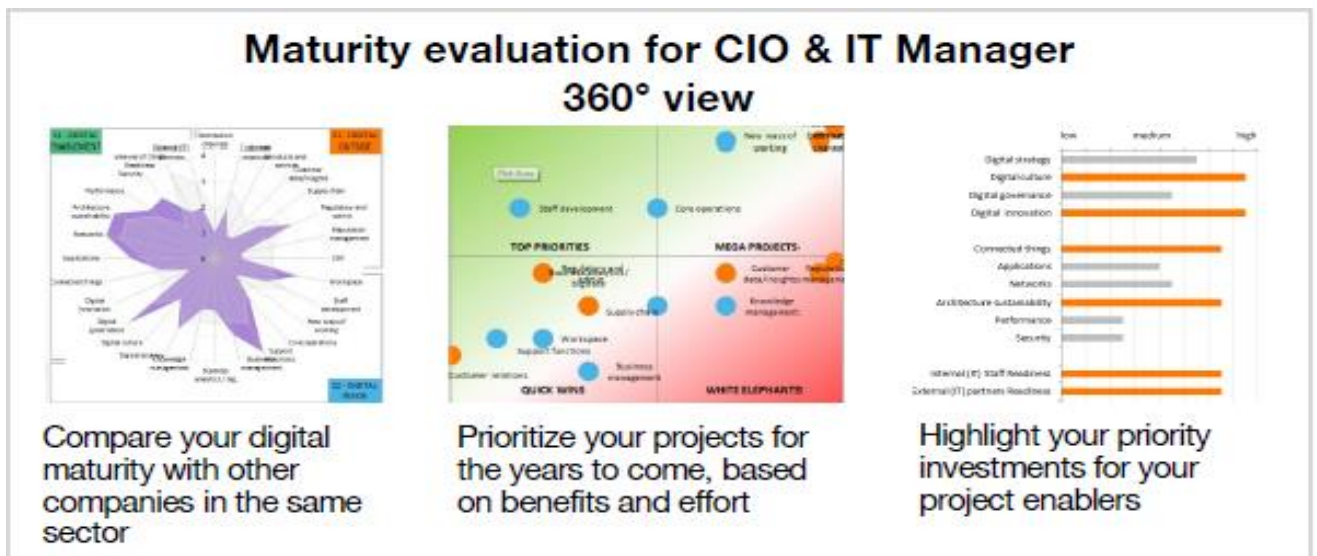
To succeed in your digital transformation along your data journey

Discover the challenges of digital and define your trajectory

- Digital transformation is a journey, and we can help your organization define a clear direction to follow
- Our industry experts will guide you to find the best solutions for your business needs. Identifying and prioritizing your digital projects and enablers for digital transformation will give your business an advantage over your competition

Audit your digital maturity

Benefit from our business consultants' expertise in digital transformation and key industry-specific knowledge.



Digital Maturity Assessment

An assessment across 28 business issues, led by our business consultants, to help you to define the best approach for your digital transformation.

Digital Outside
External players
(within and outside value chain)

Customer processes

| | |
|-----|------------------------|
| 1.1 | Distribution channels |
| 1.2 | Customer relations |
| 1.3 | Products and services |
| 1.4 | Customer data/insights |

Other external business processes

| | |
|-----|--------------------------|
| 1.5 | Supply chain |
| 1.6 | Administrative relations |
| 1.7 | Reputation management |
| 1.8 | CSR |

Digital Inside
Internal users
(employees & managers)

People

| | |
|-----|---------------------|
| 2.1 | Workspace |
| 2.2 | Staff development |
| 2.3 | New ways of working |

Internal processes and practices

| | |
|-----|-------------------|
| 2.4 | Core operations |
| 2.5 | Support functions |

Data

| | |
|-----|-------------------------------|
| 2.6 | Business management |
| 2.7 | Business analytics / big data |
| 2.8 | Knowledge management |

Digital Enablement
Providers
(Top management & IT department)

Digital orchestration

| | |
|-----|--------------------|
| 3.1 | Digital strategy |
| 3.2 | Digital culture |
| 3.3 | Digital governance |
| 3.4 | Digital innovation |

Platform building blocks

| | |
|-----|------------------|
| 3.5 | Connected things |
| 3.6 | Applications |
| 3.7 | Networks |

Platform Sustainability

| | |
|------|--------------|
| 3.8 | Architecture |
| 3.9 | Performance |
| 3.10 | Security |

Resources

| | |
|------|-----------------------|
| 3.11 | IT staff Readiness |
| 3.12 | IT partners Readiness |

3 questions on each issue

- How important is digitalization for your business?

Low Medium High Critical

- What is the level of digital maturity of your business ?

Nil Initiating Progressing Optimizing

- How challenging is digital transformation to implement?

Easy Average Hard Very Hard