



Press release

Paris, September 12, 2019

Radio France transforms Maison de la Radio with next generation IP technology with Orange Business Services and BCE

- **Radio France will benefit from next generation, flexible and scalable IP-based infrastructure in Maison de la Radio's studios**
- **The biggest IP deployment in the media sector in Europe**

Radio France, the leading French radio group, is transforming the media infrastructure of its headquarters, Maison de la Radio, to next generation, full IP technology. Following a public tender, this project was entrusted to Orange Business Services, a global digital services operator and integrator, and to BCE, a European expert in media services, and is the largest of its kind in the European media sector to date. The migration to the latest generation of IP infrastructure is key to facilitate the development of audiovisual broadcasting and production tools. This project is part of Radio France's ambition to invest heavily to modernize its production and broadcasting tools for all radio and radio-related content by 2022.

The transformation program led by Orange Business Services and BCE involves the infrastructure of all Maison de la Radio's studios. The new audiovisual production facilities will rely on a robust, next generation IP infrastructure based on Cisco technology for the transport and broadcast of voice and video.

"The combined expertise of Orange Business Services and BCE, complemented by the professionalism of Maison de la Radio's project teams, will allow us to innovate and facilitate the production and broadcast of programs while meeting the highest standards required by the media sector," comments Patrick Fasso, Technical and Information Systems Director at Radio France.

To ensure perfect convergence of the IT and media broadcast worlds, Radio France's project teams are supported by Orange Business Services, the market leader for solution integration. Orange Business Services will ensure that all of Radio France's needs are met, including mastering its next generation tools. The SMPTE 2110 standard, a specific protocol for the media industry, has been retained.

Radio France's teams are supported by BCE France because of its recognized expertise in the customized integration of media ecosystems, apparent at many European radio and television stations. BCE has in-depth knowledge of the sector and the needs of the media, and is a master of IP workflow infrastructures which it has demonstrated to Radio France in

the past, for example, during the transition of France Info to the Maison de la Radio premises.

BCE France

BCE France is a subsidiary of RTL Group. BCE is a European leader in media services and the integration of software development in the fields of television, radio, production, post-production, telecommunications and IT.

Employing more than 200 highly qualified and motivated individuals, BCE has around 400 customers in various sectors, such as television channels, radio stations, film distributors, producers, advertising companies, telecommunication operators, and public services.

www.bce-france.fr

About Orange Business Services

As the B-to-B division of the Orange Group, Orange Business Services focuses exclusively on serving enterprises around the world. Both a network operator and a digital services integrator, Orange Business Services leverages expertise in the areas of IoT, Cloud, Data and AI, application development and cybersecurity. It supports and protects companies at every stage of their data lifecycle, from collection, transport, storage and processing to analysis and sharing.

With companies thriving on innovation, Orange Business Services places its customers at the heart of an open collaborative ecosystem. This includes its 25,000 employees, the assets and expertise of the Orange Group, its technology and business partners and a pool of finely selected start-ups. More than 3,000 multinational enterprises, as well as two million professionals, companies and local communities in France, rely on Orange Business Services.

For more information, visit www.orange-business.com or follow us on [LinkedIn](#), [Twitter](#) and our [blogs](#).

Orange is one of the world's leading telecommunications operators with sales of 41 billion euros in 2018 and 266 million customers worldwide at 30 June 2019. Orange is listed on the Euronext Paris (ORA) and on the New York Stock Exchange (ORAN).

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