



Press release
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Orange Business further strengthens executive management team with two key appointments

Aliette Mousnier-Lompré, CEO of Orange Business, has announced two new appointments to her executive management team. These changes will drive performance and innovation as part of the company's next phase of transformation, supporting businesses of all sizes—from small French SMEs to global giants—in their digital transformation journeys.

Wassila Zitoune-Dumontet is appointed CEO of Orange Business France, effective April 1, 2025. With her diversified career both in France and internationally, she is recognized for her leadership and strong experience in business transformation. She previously held the position of Chief Operating Officer at Orange Business, in charge of procurement, operations and customer service. Her commitment to customers, employees and technological innovation has helped develop a culture of operational excellence that has a positive impact on financial value creation, as well as sustainability and social responsibility objectives. In her new role, Wassila will draw on the experience from her previous positions, including Chief Marketing and Digital Officer at Orange Business and Chief Commercial Officer at Orange Jordan and Morocco. Wassila Zitoune-Dumontet will retain her role as Diversity and Inclusion Sponsor for Orange Business, a position she has held for several years with dedication and enthusiasm.

Mireille Helou has been appointed Chief Operating Officer at Orange Business, also effective April 1, 2025. With a global career in the service and ICT industries, Mireille has held various leadership positions since joining Orange Group in 2001. Her experience includes driving digital transformation at Orange Réunion & Mayotte, enhancing business operations in Kenya, and leading strategic market observation at Orange Silicon Valley. Most recently, as Senior Vice President for MENA Zone at Orange, she strengthened regional development and governance. In her new role, Mireille will draw from her range of experience to promote operational excellence at Orange Business.

“I am delighted to welcome Wassila and Mireille in their new roles. With their extensive industry experience, leadership, and customer focus, they will play a key role in shaping the future of Orange Business, empowering our customers with the strategic advantage they need to thrive in today's fast-evolving digital landscape,” explains **Aliette Mousnier-Lompré**, CEO, Orange Business.

About Orange Business

Orange Business, the enterprise division of the Orange Group, is a leading network and digital integrator, supporting customers to create positive impact and digital business. The combined strength of its next-generation connectivity, cloud, and cybersecurity expertise, platforms, and partners provides the foundation for enterprises around the world. With 30,000 employees across 65 countries, Orange Business enables its customers' transformations by orchestrating end-to-end secured

digital infrastructure and focusing on the employee, customer, and operational experience. More than 30,000 B-to-B customers put their trust in Orange Business globally.

Orange is one of the world's leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 291 million customers worldwide at 31 December 2024. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on the Euronext Paris (ORA) and on the New York Stock Exchange (ORAN).
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