



Hendrix Genetics

Hendrix Genetics chose Orange network connectivity to support its focus on quality and digital transformation

“ Not only do we want to grow financially, we also want to improve the quality of our products and services. Expansion means our IT systems have to become integrated, including our CRM systems. Because of our expanding activities all around the world, we were searching for a reliable service provider with a network that can match our footprint, but also with the experience to support us as a consultant. Orange Business Services checks all those boxes. ”

Rob Kremers
Director IT
Hendrix Genetics

Highlights

- Multi-species animal breeding, genetics and technology company
- New IT strategy and plan was developed to 2020 and beyond for connectivity, CRM, security and workspaces with a need to source a network provider with global reach
- Orange Business VPN worldwide with connectivity for voice, video, remote access, mobile working and unified communications
- Hendrix Genetics now has the capability to quickly and easily connect new farms, hatcheries and offices to the network along with improved business efficiency and an enhanced end-user experience



Based in The Netherlands



3,000
Employees



Business
Services



Issues and challenges

Hendrix Genetics is a multi-species animal breeding, genetics and technology company based in Boxmeer, Netherlands. The company has around 3,000 employees and operations and joint ventures in 24 countries around the world.

Rapid business growth and the need to continue to drive product quality were placing pressure on the legacy communications infrastructure. To address this, a new IT strategy and plan was developed to 2020 and beyond for connectivity, CRM, security and workspaces. Pivotal to the success of this plan was the sourcing of a network provider with global reach.

The objective

Develop and implement integrated IT and connectivity strategy and support product quality.

The benefits

Orange Business Services is enabling Hendrix Genetics to be confident that its IT infrastructure can support its rapidly growing business worldwide.

- Easy connection of new farms, hatcheries and offices to the network
- Integrated systems to improve business efficiency
- Enhanced end-user experience
- IT infrastructure that enables product quality

The Orange Business Services solution

- Orange Business VPN worldwide
- Connectivity for voice, video, remote access, mobile working and unified communications
- Development of a roadmap of IT governance model
- Consulting
- Project and program management

The results

- Global, reliable, secure network with excellent availability
- Lower operating costs
- Platform for additional services

“ In order to dedicate ourselves to our core business of delivering genetic progress, our IT infrastructure needs to be well in order. Orange Business Services is a reliable network and consulting partner, which enables us to future-proof our systems worldwide. ”

Rob Kremers
Director IT
Hendrix Genetics

For more information about Orange Business Services, visit www.orange-business.com

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